

## SPEAKER/PROGRAM REQUEST FOR PROPOSAL

Your participation as a conference presenter will contribute to our efforts to grow and enhance the credit union community. All 2018 WCUC Educational Sessions are a non-commercial venue offering unbiased information to attendees.

## **Session Formats:**

The following session formats are accepted for your presentation:

- Case Study: Analysis of persons, groups, events, decisions, policies or other systems that are studied holistically by one or more methods.
- Expert Lecture: Speaker(s) present in standard lecture format, with time for audience Q&A at the end.
- Panel Discussion: An informed discussion and/or debate on a topic by up to three people with contrasting or complementary points of view, with a moderator and time for reserved audience questions and participation.

## **Session Topics:**

- Cybersecurity
- Digital Transition
- Governance
- Customer Journey
- Fintech

## **Session Notes:**

- Sessions are 75 minutes long and run concurrently with four (4) other sessions.
- Presenter will present educational information. Sales pitches for products or services are strictly prohibited and will be rejected immediately.
- All RFP responses must be submitted via e-mail using this form to complete your information.
- All speakers must agree to provide a robust, substantive presentation deck to accompany their session, regardless of the format. The presentation must be formatted to the PowerPoint template that World Council provides.
- One (1) complimentary conference registration will be provided for each speaker. As a nonprofit organization, World Council does not provide honoraria or travel expenses for presenters.
- Please send all materials in one email to <a href="mailto:speakers@woccu.org">speakers@woccu.org</a> by Friday, March 23, 2018.



Submitting Organization:	
Contact Name:	Title:
Mailing Address:	
Office Phone:	Mobile Phone:
Email:	
Company Website:	
We strive to provide content for attendees that is relevant and timely. Speakers are asked to cover important industry topics and trends and avoid sales pitches. Please describe in detail the topic for your proposed speaking session at the 2018 World Credit Union Conference.	
What are the major benefits that the intended aud presentation?	ience will receive from your

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